

# Showing the Newest In



## Shoes for Women

**\$3.50, \$4.00, \$4.50, \$5.00**

And the Newest in La France Shoes Are the Newest in the Whole Realm of Women's Footwear. They Depict the Styles that Other Shoes will be Showing Some Months from Now.

La France Shoes Are the Chosen Footwear of Women of Taste. They Satisfy the Discriminating Woman on Every Point—Style, Wear and Comfort. They Look Better, Wear Better and Retain Their Graceful Lines Longer Than any Shoe Made.

All Leathers and Shoe Fabrics in All Lasts and Sizes, Including the Hard-to-find Small Sizes, and Very Narrow Widths, Are Shown in La France Models.



A Practical Demonstration of How You Can Make Life's Walk Easier

**FREE**

We've opened a new orthopedic department and have secured the services of a New York doctor to conduct a free exhibition and demonstration of the wonderful

**Dr. Scholl's Comfort Giving Foot Devices**

Everybody who has trouble with tired, aching, swollen feet or fallen arches, corns, bunions and other foot ills will be interested in this display of the latest scientific devices for their relief.

You will find interestingly explained, the following: Scholl's Tri-Spring Arch Support for severe cases of flat-foot and for heavy-weight persons—gives an upward springy pressure to the key of the arch.

Scholl's Bunion Reducing Shield for the bunion or enlarged joints, gives immediate relief, protects the bunion and absorbs all inflammation.

Scholl's Bunions-Right for bunion or overlapping great toe.

Scholl's Absorbo Corn Pads removes corns and callouses by the process of absorption.

Scholl's Toe-Right for overlapping or crooked toes and especially for small and soft corns between the toes—a sure cure.

Scholl's Fixo Corn Plaster guaranteed to remove corns.

Scholl's Fixo Foot Powder antiseptic, healing and pleasant to the feet.

Scholl's Footdok cures perspiring, sweaty feet.

We do more than just sell you a pair of shoes—We make your feet happy. For the good of your feet come to Berberich's, bring your friends—We'll make all feel ten years younger.

Monday and Tuesday, November 9th and 10th at 1116-1118-1120-1122 Seventh St.



Wednesday, Thursday, Friday, and Saturday, November 11th, 12th, 13th, and 14th, at 813 Pennsylvania Ave.



"The Iris," an ultra stylish model, that is finding much favor among particular women. Sterling Colt; cloth top; welt; 15-8 Louis-Cuban heel; A to D widths.

**All Sizes, \$5.00**



A trim boot of Sterling Colt, cloth top; Copley last; welt; 12-8 Louis-Cuban heel; A to D widths. A distinctive model that is proving popular.

**All Sizes, \$4.50**



"The Plaza," a modish boot, in Sterling Colt; mat top; welt; 10-8 Cuban heel; A to D widths. A favorite for street wear.

**All Sizes, \$4.00**



The "Vassar," a very neat, trim model in Lima (Glazed Kid), cloth top; 11-8 Cuban heel; B to E widths. Especially favored by young women.

**All Sizes, \$3.50**

# Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1868

Main Store  
1116-22 7th St.

Branch Store  
813 Penna. Ave.

